



A clear-skin system designed for your unique skin.

As a teenager, you think you are going to grow out of your acne (which sometimes happens). And once you hit your twenties, you think that acne will finally be behind you. But many of us find that acne persists into our thirties, forties, and beyond. Confused, we hit department store counters or visit dermatologists, looking for the one product or treatment that will solve our embarrassing acne problem.

Sadly, the products don't work. They only drain your time and pocketbook. The only result? Disappointment, frustration, even anger.

So stop wasting your time and money. It's time to Face Reality.

Face Reality Skin Care™ acne products are state-of-the-art skin care products containing the highest concentrations of active ingredients you can find without a prescription.

Your Face Reality Certified Acne Specialist will help you tackle your acne head on, providing strong products with a specific regimen and a balanced approach that's not overly harsh. In-office treatments speed the process, but most clients find their acne clears up within several months. Pretty soon, you won't remember the humiliation of having acne anymore.

FACE REALITY SKIN CARE™ Real Solutions for Clear Skin

More than 60 million Americans suffer from some form of acne breakouts. Acne affects more than 80% of all teenagers at some time in their lives, and clogged pores comprise more than 25% of all visits to the dermatologist. Acne now has hit epidemic proportions in adults, especially women. What used to be just a teenage problem is now a real challenge in people's lives.

First, let's bury the myths of what acne is not:

- *It is not due to dirty skin.*
- *It is not due to eating chocolate.*
- *It is not due to sexual frustrations.*
- *It is not just a teenage problem.*

So if these aren't the reasons, then...

Q. *Why do I have acne?*

A. Acne is an actual disease of the pores. It can be caused by certain drugs, medications or exposure to certain chemicals but most acne is an inherited tendency. Dead skin cells are shedding much too quickly in the acne-prone pore. It forms a plug along with sebum and hair and this is where the problem begins. If the body doesn't see the plug as an invader, then it remains as a noninflamed lesion, aka blackhead. If it does, then it forms into pimples, pustules and cysts.

Q. *I wash my face a lot – why do I still break out?*

A. Acne is formed below the surface of the skin and cannot be washed away. To clear acne, you need clinical-strength products that are designed to penetrate the pore, exfoliate the dead skin cells and kill the acne bacteria.

Q. *How do I control my acne?*

A. Your acne can be controlled through the continued use of Face Reality products and corrective in-clinic treatments for at least the first 12 weeks. Many people see a dramatic difference in their acne in the first month. Once your acne is under control, you must continue to use the products to keep clear. Unfortunately, acne cannot be cured, only controlled.

Q. *Why Face Reality acne products?*

A. Face Reality Skin Care has developed products that are specifically for the type of acne that you have. Your Face Reality Certified Acne Specialist will know what adjustments to make to your regimen to make sure that your skin does not over adapt to the homecare regimen, pushing it to clear but not irritating or over-drying your skin. This is the fastest way to get your skin clear.

Q. *What do the treatments do?*

A. Each treatment is customized for the condition of your skin at the time of treatment. Sometimes the skin will need hydration and other times you will need corrective peels to facilitate the clearing of your acne and dark spots. Your Acne Specialist will perform extractions of your acne impactions at every treatment so your skin clears more quickly.

Q. *How do I get started?*

A. Come in for a consultation where your Acne Specialist will analyze your skin and type of acne. From there they will design a product and treatment regimen designed for your specific skin and acne type.

Products alone will not solve your acne problem.

You also need an acne expert's guidance.



Let your Face Reality Certified Acne Specialist guide you to clear skin.



What is a Face Reality Certified Acne Specialist?

Face Reality Acne Clinic was launched in 2005 by Laura Cooksey, an esthetician in Northern California, who has specialized in treating acne since 1990. Laura developed her skills by studying with the renowned Dr. James E. Fulton. She has earned a nationwide reputation for her remarkable results in treating acne; and has been sought after by skin care specialists to teach her methods and share her knowledge.

A skin care professional who becomes Face Reality Certified is someone who has studied Laura's modality and passed a test to indicate their proficiency. Only when they become certified will Face Reality allow someone to sell and professionally use their acne products. The Face Reality Acne Specialist then also has the support from the team at Face Reality Acne Clinic when they come across a particularly difficult or unusual case of acne or similar skin condition.

Face Reality has honed its methods and products through helping to clear thousands of acne sufferers of all ages and ethnicities. Although most of these people had already tried prescription topical products, antibiotics, laser and blue light therapy, Accutane™ and a myriad of over-the-counter products, they had not gotten and stayed clear until they found Face Reality Acne Clinic. Face Reality continues to research, experiment and conduct clinical trials to continually improve their modality and share the information with its Acne Specialists community.

By choosing a Face Reality Certified Acne Specialist, you have taken an important step to getting your skin clear.

"I have been using Face Reality acne products for over two years now and not only has my face cleared but I actually get compliments on my skin! I have tried Proactiv™ and many OTC and dermatologist-prescribed acne products and none of the products have left me with the skin I have now."



"You guys rock and I tell everyone I see who has acne about you. Thank you so much!"



SKIN CARE SYSTEM

for

ACNE-PRONE SKIN

Specializing in the treatment
of problem skin

Affordable

Effective

Reliable

Face Reality Certified
Acne Specialist

∞

Your Clear Skin Expert